

MTCCSD BOARD MEETING

Minutes for April 14, 2008 MTCCSD Board Meeting



Intro:

Meeting called to order at 7:18PM.

Board Members present: Odale, Paul S, Harold, Julio, Paul M. Also present: Dennard, Roberta, Carlos, Stephen Jolly, Art, Ivan (Members) and Ralph Cherry.

Bylaws:

Board members were not prepared to discuss club by-laws. Odale will re-send Iron Riders By-laws to board members for review at next-month's board meeting as starting-point for MTCCSD by-laws.

Membership:

Paid membership is at approximately seventeen, an increase of six members in the last month, but still short of our current goal. Membership cards will be issued to paid-members to identify their status with the club. Odale will contract with our printing supplier to provide these for each new member.

Ride Statistics:

We had 11 riders on the ride last Sat. Paul M agreed to supply ride statistics (no. of riders at each Sat/Sun ride) at future board meetings so we can track club progress in building up ridership.

Marketing/Sponsorship:

Dennard reported on progress he is making in publicizing the club in the local community. He is working with the African American Business Women Enterprise (AABWE) and Black Nurses Association to increase awareness of MTCCSD and will be submitting articles to be published in their newsletters. Dennard is also recommending that we rent a booths at various events to publicize the club.

Clothing:

Odale and Paul M are preparing a clothing order to be sent out by end of 2Q08. In the Feb meeting the board agreed, in the future, to submit a maximum of one order per quarter and to have full payment on individual orders before we place the order with our supplier.

Tour-de Cure:

Julio reported that we have 11 people on the MTCCSD Tour-de Cure team, each representing a min. \$150 donation. Our total donation is \$2,175, including the donation we obtained from our volunteering efforts with Ironman California. Besides the qualifying donation, however, each team member is responsible or a \$25 ride participation fee due the day of the even. Paul M to make sure riders are aware of this. Steve J will have his motor home at the event that we will be able to attach our banner to. Odale to look for a possible volunteer who can give out information on the club. Hel will also put together a flyer that can be given out.

Club Participation in Charity Events:

We agree to participate in a maximum of three charity events per year plus the Bike Rodeo. Odale and Julio to identify two others in addition to the Tour de Cure.

Calendar:

In addition to the three charity events, Odale and Julio will put together a year-long calendar of events (Non-charity rides, etc) that we will publicize within the club. (Dockriders Anaheim to SD, City of Bicycles Anaheim to SD, etc) They will make sure that these don't conflict with our club-sponsored charity events.

Training Rides:

Ralph Cherry, a highly-accomplished racing cyclist and triathlete has graciously volunteered to conduct an informal training program to teach interested club members how to ride in pace lines, etc. These sessions are tentatively set for Tuesdays in Coronado at 6PM. Odale and Paul M will publish info on the website and in an email to members.

Mountain Bike Rides:

Steve J has tentatively volunteered to lead weekly mountain bike rides in Sycamore Canyon on Thursdays starting at 4PM. Once again, Odale will publish info on the website and in emails when starting date is firmed-up.

Ride Start Times:

There was some discussion regarding starting Sat/Sun rides earlier (8:30AM) during the summer months, but we decided to table it for now.

Award:

Dennard presented Odale with a plaque in appreciation of everything he has done over the past year in founding MTCCSD and making it what it is today!

The meeting adjourned at 8:40PM.

PREVIOUS ACTIONS:

1. Issue membership cards to all paid members. (Odale, Paul M)
2. Review Iron Riders bylaws and make changes for MTCCSD in next board meeting. (Odale, Paul S, Julio, Harold, Ash)
3. Put together portfolio of what MTCCSD can offer potential sponsors. (Odale, Dennard)

NEW ACTIONS:

1. Issue membership cards to all paid members. (Odale, Paul M)
2. Publish Training Ride and Mountain Bike Ride info on website and in emails. (Odale, Paul M)
3. Gather ride participation info so we can track progress in building up ridership. (Paul M)

4. Identify potential charity bike events that club will pick a maximum of three from. (Odale, Julio)
5. Put together a club calendar of charity and non-charity events that club will publicize to members. (Odale, Julio)
6. Make sure all MTCCSD Tour de Cure riders are aware of \$25 day of ride entry fee. (Paul M)
7. Have banner and possible table/volunteer/brochure to hand-out at Tour de Cure. (Odale, Steve J)