

MTCCSD BOARD MEETING

Minutes for April 28, 2008 MTCCSD Special Meeting



Intro:

Meeting called to order at 7:18PM.

Board Members present: Odale, Paul S, Harold, Julio, Paul M. Also present: Roberta, Carlos, Art, and Ivan, S (Members). Maxine Sherrad (Candidate for Assy 78th District) was also in attendance.

Cycling for Sight Event Overview:

Purpose of the meeting was to determine how we can best support Ivan and Art in the Cycling for Sight Event to be held Aug 1-4.

Goal is to raise at-least \$1500 in the next 90 days, which is the suggested amount from the Cycling for Sight organization. We agreed that if we raise anything more than this, it will go automatically to the Braille Institute from Cycling for Sight.

Cycling for Sight needs volunteers for the event, and Dennard has already agreed to serve as a sag wagon driver.

Fund Raising and Publicity:

We discussed specific ways to generate publicity and raise funds for the event.

We reviewed an article that Dennard wrote that is scheduled to be published in the local "Viewpoint" newspaper. The only modification suggested was to make sure that the article identifies how to make contributions to Art using the Cycling for Sight website.

Other suggestions made were to put together a flyer that can be distributed at local bike shops, etc telling the public how they can contribute, and putting together a letter asking local businesses, drug companies, medical groups for contributions.

Carlos and Julio agreed to work with Dennard on the developing these ideas further, and Paul S agreed to help with the letter.

In addition, Odale will spotlight the event of the MTCCSD Homepage and approach our LA sister clubs to do the same. The idea will be to direct people to the Cycling for Sight donation webpage, telling them how they can make a contribution in Art's name.

Maxine Sherrard:

Maxine is willing to highlight what we're doing as much as she can, and her district includes many prospective sponsors (hospitals, etc). However, we need to be careful not to let our club activities become politicized in any way.

Meeting adjourned at 8:29PM.

ACTIONS:

1. Send Dennard comments on minor changes to make to his article that clearly identify how to make contributions for Art on the Cycling for Sight webpage. (Paul S)
2. Spotlight Art and the Cycling for Sight event on the MTCCSD website and ID how to make contributions; ask LA clubs to do the same. (Odale)
3. Draft letter to drug companies, medical groups, etc telling them about the event and asking for donations in Art's name. (Paul S)
4. Develop ideas on how to raise public awareness of event and how they can contribute (flyers, articles, etc) (Dennard, Julio, Carlos)