

MTCCSD BOARD MEETING

Minutes for Feb 11, 2008 MTCCSD Board Meeting



Intro:

Meeting called to order at 7:18PM.

Board Members present: Odale, Paul S, Harold, Julio Also present: Paul M (Membership & Ride Coordinator), Roberta, Carlos, Stephen Jolly (Members).

Minutes from Jan 10 '08 were approved.

Bylaws:

Board members were not prepared to discuss club by-laws. Odale will re-send Iron Riders By-laws to board members for review at next-month's board meeting as starting-point for MTCCSD by-laws.

Clothing:

Julio made a motion to set firm dates for clothing orders once per quarter. If minimum order requirement is not met by that that date, next date must be moved to following quarter. Motion was unanimously approved by board members. We also agreed, in the future, to have full payment on individual orders before we place the order with our supplier. Otherwise, the club may be liable for order shortfalls.

Membership:

Paid membership remains at approximately eleven, well-short of our current goal. We agreed to have all board members and officers join by next month's board meeting. Odale showed us a sample membership card that will be issued to paid-members to identify their status with the club. He will contract with our printing supplier to provide these for each new member.

Tour-de Cure:

Carlos was able to raise \$750 from two sponsors for the April 19 '08 Tour-de Cure ride on-behalf of MTCCSD. This will allow five members to participate in the ride. In addition, three club members have contributed \$450 on behalf of the club. If we receive \$250 from the Ironman ride for our participation, our overall club total will be \$1,450. Our goal is \$5,000, which would put us in the Top Ten clubs, as well as meet our community involvement goal. Members have up to March 25 '08 to get their contributions in. Julio is our contact with the Tour.

Sponsorship:

The sponsorship issue was brought-up again. We need a plan for approaching potential sponsors. We need a portfolio that identifies who we are and what we can do for them. The traditional portfolio of elite riders, competitions, licenses, etc doesn't fit us. We need to stress our community involvement (MLK ride, etc), service to underrepresented minorities, etc instead. These are the items that make us unique and would likely attract sponsorship.

Tour of San Diego:

Plan for a "Tour of San Diego" ride was brought-up again. If it happens, it would need to occur before the Dockriders ride from Anaheim to SD in June. We decided to table this ride for now, as our focus should be on increasing ridership for the time-being.

California Ironman:

Odale has committed our club to supply 18-20 club members as officials in the biking portion of the California Ironman to take place on March 29 '09. If we are successful, we will receive a \$250 contribution that we can add to our Tour-de-Cure total.

The meeting adjourned at 8:40PM.

ACTIONS:

1. Issue membership cards to all paid members. (Odale, Paul M)
2. Review Iron Riders bylaws and make changes for MTCCSD in next board meeting. (Odale, Paul S, Julio, Harold, Ash)
3. Put together portfolio of what MTCCSD can offer potential sponsors. (Odale, Dennard)