

MTCCSD BOARD MEETING

Minutes for May 12, 2008 MTCCSD Board Meeting



Intro:

Meeting called to order at 7:15PM.

Board Members present: Odale, Paul S, Harold, Paul M. Also present: Dennard (Membership / PR Director), Carlos, Art and Ivan (Members).

Bylaws:

Board members were not prepared to discuss club by-laws. Odale will re-send Iron Riders By-laws to board members for review at a special board meeting as starting-point for MTCCSD by-laws. This meeting is tentatively set for Monday, May 19. Dennard will chair meeting.

Membership:

Paid membership is at 19, an increase of two members in the last month and six members in the last two months. Membership cards will be issued to paid-members to identify their status with the club. Odale will contract with our printing supplier to provide these for each new member within the next week. Odale agreed to get club discount amounts in writing from sponsors. (Ye Olde Bicycle Place, Blacksmith, Downtown Bike Shop) Paul M to add membership join/renewal date to membership spread sheet.

Treasurer Report:

Paul S reported that we currently have approx. \$600 immediately available in our bank account with an additional \$350 in receivables due in 60 days. Our current payables include a \$5 per member dues to SD County Bicycle Coalition that we will pay on July 1.

Ride Statistics:

Paul M reported that ridership has improved significantly over the last month. He again agreed to detailed supply ride statistics (numbers and names of riders at each Sat/Sun ride) at future board meetings so we can track club progress in building up ridership. We will use a sign-in sheet at rides to obtain this info. Feedback from Morris is that Sat ride should have beginner plus intermediate routes. Four different routes is a possibility. Changes are tabled for now.

Marketing/Sponsorship:

Dennard submitted his article on Art to SD Voice and Viewpoint for publishing. We reviewed a fundraising brochure for Art's Cycling for Sight ride from Carlos, Odale and Dennard that Odale will revise based on our suggestions by the end of this week. Dennard also suggested that we move rides around to start at our sponsoring bike shops (e.g, Downtown Bike Shop, etc) to show our support.

Clothing:

We decided to have two different clothing prices. Members will get clothing at cost. Non-members will pay \$15 surcharge on major items (jerseys and tights). Paul M is not accepting orders for 2Q08

yet.

Club Participation in Charity Events:

In last month's meeting we agreed to participate in a maximum of three charity events per year plus the Bike Rodeo. Odale and Julio to identify two others in addition to the Tour de Cure. Odale also mentioned a 24 hour fund-raising walkathon at the Jackie Robinson YMCA that we might want to participate in as a club.

Calendar:

In last month's meeting Odale and Julio agreed to put together a year-long calendar of events (Non-charity rides, etc) that we will publicize within the club. (Dockriders Anaheim to SD, City of Bicycles Anaheim to SD, etc) They will make sure that these don't conflict with our club-sponsored charity events.

The meeting adjourned at 8:45PM.

PREVIOUS ACTIONS STILL OPEN:

1. Issue membership cards to all paid members. (Odale, Paul M)
2. Review Iron Riders bylaws and make changes for MTCCSD at special board meeting to be held Mon, May 19 at 7PM at Sister Lodge, 3807 Utah St. Odale to email before meeting. (Odale, Paul S, Julio, Harold, Paul M, Dennard)
3. Put together portfolio of what MTCCSD can offer potential sponsors. (Odale, Dennard)
4. Issue membership cards to all paid members. (Odale, Paul M)
5. Gather ride participation info (names, etc) using sign-in sheet so we can track progress in building up ridership. (Paul M)
6. Identify potential charity bike events that club will pick a maximum of three from. (Odale, Julio)
7. Put together a club calendar of charity and non-charity events that club will publicize to members. (Odale, Julio)

NEW ACTIONS:

1. Re-work Art Cycling-for-Sight brochure by May 18. (Carlos, Odale)
2. Add membership join/renewal date to membership spread sheet. (Paul M)
3. Get bike shop club discount amounts in writing. (Odale)