

# MTCCSD BOARD MEETING

Minutes for: Monday April 13, 2009 MTCCSD Board Meeting



Intro:

Meeting called to order at 7:08PM.

Executive Board Members present: Paul S, Paul M, Ron B, Odale B, Gary F, Richard H

Other members present: Steve Jolly, Renee F

March minutes were approved.

President's Report:

Ron is still planning to have our next General Meeting on the second Monday in May which puts it on May 11. He's considering having this meeting in lieu of our May Board Meeting. Renee volunteered to have some sort of refreshments for members at the meeting and will set allocate \$20-\$50 for it.

We also discussed having special topics of general interest at the General Meetings such as bike/flat repair, fitness, nutrition, etc. Renee also volunteered to arrange a 10 minute "bike check" discussion at the May meeting.

Ron introduced Gary Franklin as our new Vice President, replacing Julio Borja. Gary's initial duties will include coordinating Event and Ride Committees.

Current Board status:

- President (Ron B)
- Vice President (Gary F)
- Secretary/Treasurer (Paul S)
- Membership/Property (Open, Ron B acting)
- Marketing/Media (Richard H)
- Chairperson of Ride Committee (Paul M)
- Chairperson of Event Committee (Open, Ron B acting)
- Historian (Open, Ron B acting)
- Webmaster (Odale)

Events:

Ron mentioned that Tom Ward (Cranking Time) is coordinating a multi-club event to be held in San Luis Obispo on May 30th, and MTCCSD members are encouraged to attend. Other No Cal and So Cal clubs, including the Oakland Yellowjackets, LA Dockriders, LA City of Bicycles, will be there. There will be no-fee 40 and 60 mile social rides. Tom will send us flyers that we will forward to our members.

Ron also mentioned that Tom has approached us about hosting a Cranking Time 50-75 mile ride in

San Diego in the June/July time frame. Other events that we may participate in are the June Dockriders Century ride from Anaheim to San Diego (Andre Campbell contact) and a Cranking Time Century to San Diego in September.

A summary of plans for Club participation in 2009 events of special interest include the following:

- MLK Parade (Done)
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- Tour de Palm Springs – (Done)
- Tour of California (Done as club ride)
- Heritage Day Parade (Done)
- Club Anniversary Ride (Done)
- Ironman California volunteer activity (Done)
- Tour de Cure (Requires \$250 donation, Dennard in-charge, Team page on Tour de Cure website to solicit donations on behalf of Club)
- Memorial Day Ride – May 24
- Dockriders Anaheim to SD Ride – June

ADA Tour de Cure ride will be on April 18th, and we already exceeded our goal of total club member donations of \$300 which will sponsor two club members, Art and Ivan. Contributions included \$250 from Ironman California in recognition of our club's volunteer activity.

Ron previously agreed to update '09 Club Calendar, and he and Odale will get together to create formatted version on website.

#### Membership/Property Report:

Ron B reported that we currently have 43 members, well on our way to our goal of 50 members this year.

'09 membership cards still need to be ordered and sent-out. Paul S and Ron B composed a "welcome letter" to go out with the cards.

Ron had collected \$805 in orders for the next clothing order which is expected to go out by April 30th.

Ron gave Paul S \$58 in cash and \$625 in checks to be deposited in the MTCCSD checking account. The breakdown is \$235 membership, \$5 donation, and \$443 clothing.

Ron's latest Excel Workbook containing Membership, Property and Expense reports is attached here:

## Treasurer's Report:

Paul S reported that we currently have a balance of \$1,575 in our checking account, of which approx. \$555 represents member clothing deposits payable on our next order from Champion. Net available balance is therefore approx. \$1,020.

Paul S sent a \$50 club donation to the MLK fund in care of Alpha Phi Alpha Fraternity.

At the meeting Ron B transferred \$365 in cash and checks for membership and clothing orders to Paul S to be deposited in our account.

Current Treasury Summary (as of 4/1/09) attached here:

## Marketing/Media:

Saturday rides starting at Bicycle Warehouse in Chula Vista have been successful. Steve Jolly suggested that both ride levels start the ride together for the first few blocks to build-up club comraderie.

## Marketing/Media:

Richard H, Marketing/Media Director presented his preliminary design for a Racing Kit that he's like make an initial order for at the end of the month.

He presently has eight to ten members and potential members interested in joining the MTCCSD Racing Component. We don't have a WCF racing license, yet.

We met "AJ" from Safety Cycling/American Bike and Fitness, who would like to be our clothing supplier. He told us that we could go with four unit minimum orders with 20-30 day turnaround, and he could ship directly to our members. Odale and Richard will decide on whether we use him or stay with Champion.

## Website:

Odale has reached an agreement with Steve at PCS World on the MTCCSD website hosting for the next year, but he needs to get the invoice to Paul S ASAP, so he can pay before our website license expires.

## Historian:

Ron B is acting Club Historian. No new information.

The meeting adjourned at 9:05PM.

## PREVIOUS ACTIONS STILL OPEN:

1. Put together portfolio of what MTCCSD can offer potential sponsors. (Richard)
2. Identify potential charity bike events that club will pick a maximum of three from. (Ron B, Gary F)
3. Update club calendar of charity and non-charity events that club will publicize to members.

(Ron B, Gary F)

4. Get bike shop club discount amounts in writing. Post on Website (Richard)
5. Order '09 membership cards from Xpress Press. (Odale)
6. Send-out welcome letters and membership cards to members who have joined/renewed since the last mailing. (Paul S)
7. Work with Ron L on marketing/sponsorship strategy. (Richard)
8. Provide new '09 Club Calendar and format/publish on website. (Ron B, Odale)
9. Publish instructions on how to donate to Tour de Cure as MTCCSD team on website. (Odale)

#### NEW ACTIONS:

1. Set-up next General Membership meeting for May 11. (Ron B)
2. Put together 10 minute discussion on Bicycle Safety Checklist for General Membership meeting. (Renee)
3. Buy snacks/odeurves (\$25-\$50) for May 11 General meeting. (Renee)
4. Send-out 2008 membership cards with welcome letter. (Paul S)
5. Publicize San Luis Obispo, Dockriders Century events on website. (Odale)
6. Get invoice for website hosting from PCS World to Paul S. (Odale)
7. Decide on design and supplier for Racing Kit. (Richard, Odale)