

MTCCSD BOARD MEETING

Minutes for: Monday March 9th 2009 MTCCSD Board Meeting



Intro:

Meeting called to order at 7:05PM.

Executive Board Members present: Paul S, Paul M, Ron B, Odale, Dennard

Other members present: Demetrius

February minutes were approved.

President's Report:

Ron tentatively plans to have our next General Meeting on the second Monday in May which puts it on May 11. We agreed to have some sort of refreshments for members at the meeting and will set allocate \$20-\$50 for it. We will also look at improving our presentations using visuals, laptop/projector combination and/or handouts.

We also discussed having special topics of general interest at the General Meeting such as bike/flat repair, fitness, nutrition, etc.

Current Board status:

- President (Ron B)
- Vice President (Open)
- Secretary/Treasurer (Paul S)
- Membership/Property (Open, Ron B Acting)
- Marketing/Media (Richard H)
- Chairperson of Ride Committee (Paul M)
- Chairperson of Event Committee (Dennard)
- Historian (Open)
- Webmaster (Odale)

Membership/Property Report:

Ron B has taken over the Membership/Property responsibilities temporarily from Paul M until we find a permanent replacement.

We currently have 38 members, well on our way to our goal of 50 members this year. Ron plans to contact the '08 members who have not renewed and find-out why they haven't. done so.

'09 membership cards need to be ordered and sent-out. Paul S and Ron B will compose a "welcome letter" to go out with the cards. Letter will include appeal to join NBC.

Our current clothing order is at \$452, and we will place it with Champion as soon as we reach the minimum order size of 10 major items (e.g., jerseys, tights, etc). In the meantime, we have a small inventory of unsold items that includes one large woman's jersey, seven caps and two pairs of socks.

Treasurer's Report:

Paul S reported that we currently have a balance of \$1,575 in our checking account, of which approx. \$555 represents member clothing deposits payable on our next order from Champion. Net available balance is therefore approx. \$1,020.

Paul S sent a \$50 club donation to the MLK fund in care of Alpha Phi Alpha Fraternity.

At the meeting Ron B transferred \$365 in cash and checks for membership and clothing orders to Paul S to be deposited in our account.

Current Treasury Summary (as of 3/10/09) attached here:

Events:

Plans for Club participation in events of special interest include the following:

- MLK Parade (Done)
- Tour de Palm Springs – (Done)
- Tour of California (Done as club ride)
- Heritage Day Parade (Done)
- Club Anniversary Ride (Done)
- Ironman California volunteer activity – April 4th
- Tour de Cure (Requires \$250 donation, Dennard in-charge, Team page on Tour de Cure website to solicit donations on behalf of Club)
- Memorial Day Ride – May 24
- Dockriders Anaheim to SD Ride – June

ADA Tour de Cure ride will be on April 18th, and we need to get the club involved ASAP. Our goal is total club member donations of \$300 which will sponsor two club members, Art/Ivan and Julio if he remains a member.

We will promote the Tour de Cure activity three ways – direct email to members, MTCCSD website and NBC website. Dennard and Odale will get together this week to create instructions for mtccsd.com on how to donate to Tour de Cure in club name.

Club will also be participating as volunteers at Ironman California on April 4th. Ron will contact organizers to find out how many club members need to volunteer in order to earn donation to club charity (Tour de Cure).

Ron agreed to update '09 Club Calendar, and he and Odale will get together to create formatted version on website.

Marketing/Media:

Richard H, Marketing/Media Director was absent from the meeting.

Historian:

Dennard resigned his position as Club Historian, citing outside responsibilities.

The meeting adjourned at 8:55PM.

Misc:

Demetrius us working on a MTCCSD T-shirt project that could be used to raise funds for the club.

PREVIOUS ACTIONS STILL OPEN:

1. Put together portfolio of what MTCCSD can offer potential sponsors. (Richard)
2. Identify potential charity bike events that club will pick a maximum of three from. (Dennard, Ron B)
3. Put together a club calendar of charity and non-charity events that club will publicize to members. (Dennard, Ron B)
4. Get bike shop club discount amounts in writing. Post on Website (Richard)
5. Order '09 membership cards from Xpress Press. (Odale)
6. Send-out welcome letters and membership cards to members who have joined/renewed since the last mailing. (Ron B, Paul S)
7. Work with Ron L on membership database. (Ron B)
8. Work with Ron L on marketing/sponsorship strategy. (Richard)
9. Determine best method for updating SDCBC with our membership info and dues payments. (Ron B)

NEW ACTIONS:

1. Set-up next General Membership meeting for May 11. (Ron B)
2. Generate list of potential speakers/subjects for May 11 Gen Membership Meeting. (All)
3. Contact Ironman California about number of volunteers needed to qualify for \$250 charity donation. (Ron B)
4. Provide new '09 Club Calendar and format/publish on website. (Ron B, Odale)
5. Publish instructions on how to donate to Tour de Cure as MTCCSD team on website. (Odale, Dennard)