

MTCCSD BOARD MEETING

Minutes for: Monday Jan 26th 2009 MTCCSD Board Meeting



Intro:

Meeting called to order at 7:15PM.

Executive Board Members present: Paul S, Paul M, Ron B, Odale, Ron B, Dennard, Richard H

Other members present: Demetrius, Harold

December minutes were approved.

President's Report:

Latest version (IV, 122308) of Bylaws was unanimously approved. by the Board.

Under the adopted Bylaws, the Board is now comprised of the following nine members:

- President (Ron B)
- Vice President (Open)
- Secretary/Treasurer (Paul S)
- Membership/Property (Paul M)
- Marketing/Media (Richard H)
- Chairperson of Ride Committee (Open)
- Chairperson of Event Committee (Dennard)
- Historian (Dennard)
- Webmaster (Odale)

Ron B plans to have a General Membership meeting in early Feb where he will present goals and plans for 2009.

Treasurer's Report:

Paul S reported that we started 2009 with a balance of \$510 in our checking account, of which \$142 was in the clothing sub-account. As of Jan 26 '09 we have a balance of \$1,000 in our checking account, of which \$452 is in the checking and approx. \$310 of this is a payable to our clothing supplier.

Paul S presented a budget for 2009, based on 2008 activities. Assuming 30 members, 2009 club revenue is forecasted at \$1,400 and club expenses are forecasted at \$1,200.

Membership/Property Report:

Paul M reported that membership application was updated for 2009, and we now have 12 members who have paid their 2009 membership dues. Paul M agreed to update our club email address list and "ping" members to verify by Wed of the 1st week in Feb (Feb 4).

Paul M has been working with Ron L on both membership and clothing databases, and he will get them to Ron B for review.

Paul M has collected \$310 in clothing orders for our next order. Current clothing inventory consists of three jerseys (M, L, XL) along with some caps Balance in clothing inventory account is \$143.

SDCBC

Ron B will take-over as SDCBC rep and check into how we will pay dues and supply addresses to them. Best plan may be to update them with new member info and dues once per quarter.

Clothing Orders:

Events:

Plans need to be made for Club participation in events of special interest including the following:

- MLK Parade (Done, but we still need to make \$50 donation.)
- Tour de Cure (Requires \$250 donation, Dennard in-charge, Team page on Tour de Cure website to solicit donations on behalf of Club)
- Memorial Day Ride
- Ironman California volunteer activity.
- Tour of California (Do we want to put this on our calendar as part of a ride, etc? Feb 22)
- Club Anniversary Ride (1st Sat in March)

Demitrius A brought-up possible club participation in Heritage Day Parade on Feb 28 '09. We can eliminate \$100 entry fee if we provide convertible for parade. Both Ron B and Harold have convertibles that could be used. Deadline for making arrangements is Monday, Feb 13th.

Marketing/Media:

Richard H is taking over Marketing/Media position from Rob T. He is working on getting club discounts and sponsorship from Bike Warehouse, his current employer. Prospects would improve if we move our club ride starts to Bike Warehouse/Chula Vista from Performance Bike/Chula Vista. He will also be pushing the introduction of a racing element into the club which would add additional sponsorship possibilities..

The meeting adjourned at 8:55PM.

PREVIOUS ACTIONS STILL OPEN:

1. Put together portfolio of what MTCCSD can offer potential sponsors. (Richard)
2. Identify potential charity bike events that club will pick a maximum of three from. (Dennard, Ron B)
3. Put together a club calendar of charity and non-charity events that club will publicize to members. (Dennard, Ron B)
4. Get bike shop club discount amounts in writing. Post on Website (Richard)
5. Create SS to track clothing orders and inventory. (Paul M, Ron L)
6. Send-out welcome letters and membership cards to members who have joined/renewed since the last mailing. (Paul M)
7. Work with Ron L on membership database. (Paul M)
8. Work with Ron L on marketing/sponsorship strategy. (Richard)

NEW ACTIONS:

1. Update member email address list and "ping" by 2/4/09 to verify correctness. (Paul M)
2. Forward latest membership and clothing D/Bs to Ron B for review. (Paul M)

3. Set-up General Membership meeting for early Feb. (Ron B)
4. Determine best method for updating SDCBC with our membership info and dues payments. (Ron B)
5. Made possible arrangements for Club participation in Feb 28th Heritage Day Parade. (Ron B, Harold, Dennard, Demetrius)
6. Make \$50 payment to MLK Parade Sponsors. (Dennard, Paul S)