

MTCCSD BOARD MEETING

Minutes for: Friday Jan 11 '08 MTCCSD General Meeting



Intro:

Meeting called to order at 7:15PM.

Board Members present: Odale, Paul S, Julio, Harold, Ash.

Officers Present: Odale (President), Paul M (Membership, Ride Coordinator, Clothing Coord.), Paul S (Treasurer/Secretary), Dennard (Director of Marketing & Sponsorship.)

Other Members present: Stephen Jolly, Roberta, Pam, Art, Ivan, Jon A.

Meeting was chaired by Roberta.

Clothing:

There was a question regarding minimum order quantities. Does the ten item minimum apply to the total number of items or to just the majority item? We presently have outstanding orders for a total of more than ten items. Paul M and Odale to clear-up with supplier, making-sure they know that this is our second order.

Membership:

Club has recently instituted a paid-membership policy, and we presently have ten members who have paid their 2008 dues.

Ride Goals & Leader Training:

Club is presently conducting three rides a week - an early AM Saturday training ride in Rancho SD or on the Silver Strand led by Julio and Mary Brown, a later AM Saturday intermediate ride led by various leaders, and an AM Sunday ride also led by various leaders. Details of rides are posted in-advance on the club website. Ride attendance fluctuates, averaging between three to six riders lately.

In general our goals for 2008 are to increase the club membership as well as to improve our cycling skills and fitness.

Various club members had numerous comments/suggestions on future ride formats and goals, a summary of which follows:

Dennard would like to see the rides more structure, designed to improve riding skills. Pam greatly values the diversity of the club but would also like to see more camaraderie and emphasis on improving riding skills. She would also like to see rides scheduled for N. County. Stephen agreed with Pam on the diversity and would also like to see more variety in ride locations.

In response to these comments, Odale mentioned that Ron Lacey is willing to help train the ride leaders. The San Diego Bike Coalition, of which we are now a member, is also willing to come to our rides and offers classes in bike maintenance and riding safety.

Julio and Harold agreed with Odale's comments, saying a plan to develop ride leaders is a current priority. All of the officers mentioned that because the club is so new, it may take some time before we're capable of meeting all the member's needs.

As far as ride scheduling is concerned, all upcoming rides should be submitted a month in-advance to Paul M who is responsible for putting together the club calendar of events.

Special Rides:

The club will be participating in the Martin Luther King Parade on Jan 19th, and we need a minimum of ten riders to make an effective presence. Odale designed a club banner that will be used to identify the club.

The club is also looking at hosting a Tour of San Diego ride for our LA sister clubs in late April. Tentatively, this would include a Great Western Loop ride on Saturday, followed by a Pt. Loma Lighthouse ride on Sunday.

Also mentioned was a Anaheim to San Diego century ride in June sponsored by the Dockriders that might make a good training goal for our club.

Video:

Odale mentioned that two videos on the club are in the works: 1) a promotional video that we can use for advertising purposes, 2) an in-depth documentary. Video filming will be done on the Jan 19th MLK ride.

Website Comments:

Art mentioned that the club website (www.mtccsd.com) is largely inaccessible to the sight impaired. Odale agreed to investigate.

Meeting adjourned at 8:30 PM.

ACTIONS:

1. Check-out status of clothing order, including clarification of min. order requirements. (Odale, Paul M)
2. Make improvements to ride formats, locations, etc based on member feedback. (Odale, Julio, Paul M)
3. Institute leader/rider training program using Ron L and SD Bike Coalition resources. (Odale, Julio, Harold)
4. Submit all upcoming rides to Paul M at-least one month in-advance of ride. (Ride Leaders)
5. Check-out improvements to club website to better accommodate the sight impaired members and prospective members. (Odale)

Submitted by Paul Stuvered, Secretary